

BOKOMO POWER BOWL COMPETITION

Pioneer Foods Competition Terms and Conditions/Rules

1. **Application:** Please read the competition terms and conditions ("**Terms**") carefully. These Terms apply to everyone entering the Bokomo Power Bowl Competition ("**the Competition**").
2. **The Promoter:** This Competition is conducted by Pioneer Foods (Registration number 1957/000634/07), a wholly owned subsidiary of PepsiCo Inc. situated at Parc Du Cap Office Park, Building 5, 10 Willie van Schoor Avenue, Bellville, 7530 ("**the Promoter**").
3. **Terms:** Instructions on how to enter the Competition, the rules, directions and prizes all form part of these Terms. If you take part in this Competition, you agree to be bound by these Terms and accept that the Promoter's decision is final.
4. **Competition Period:** The Competition will start on **3 March 2025 at 00:01** and will end on **4 May 2025 at 23:59**.
5. **Eligibility:** The Competition is open to all citizens and legal residents of South Africa. You must reside in South Africa at the time of winning or receiving any prize in the Competition. You must be 18 (eighteen) years old or older to enter this Competition and have a valid South African Identity document, or a valid passport, a South African bank account or *potential access to one* and necessary residency permission).

People who may not enter the Competition: Any person who is a director, member, partner, employee or agent of, or consultant ("**Associates**") of the Promoter and/or PepsiCo Inc., or any other person who directly or indirectly controls, is employed by or is controlled by the Promoter, and/or immediate family members of Associates, who are indirectly or directly connected to or employed by any party in the aforementioned capacities or relationships, their advertising agencies, manufacturers, distributors or bottlers of beverages identified by the trademarks owned by or licensed to PepsiCo Inc. and each of their affiliates ("**Disqualified Persons**").

6. **How to Enter:**
 - (a) Purchase any of the participating BOKOMO products listed below, (ii) upload a copy of your till slip to the Bokomo WhatsApp line (**0746660900**) and follow the prompts to enter your details, play the Power Bowl game and to stand a chance to win an instant prize.
 - (b) Only one entry per valid unique till slip will be allowed. The till slip entered must be clear and show a participating Bokomo product purchased during the Competition period.
 - (c) You will be limited to 2 (two) entries per day and 20 (twenty) entries in total over the Competition Period.

7. **Participating Products:**

- Bokomo Assorted Fruits & Nuts with Raisins Pouch 750g 1P12/C Granola
- Bokomo Breakfast Crunch Bag 10kg 1P2/C Granola
- Bokomo Breakfast Crunch Pouch 1kg 1P10/C Granola
- Bokomo Breakfast Crunch Pouch 700g 1P12/C Granola
- Bokomo Breakfast Crunch Pouch 750g 1P12/C Granola
- Bokomo Breakfast Crunch Pouch 950g 1P10/C Granola
- Bokomo Banana Caramel Bag 50g 10P12/C Instant Oats

- Bokomo Bran Flakes Bag 1kg 1P10/C
- Bokomo Bran Flakes Bag 500g 1P28/C
- Bokomo Bran Flakes Bag 750g 1P12/C
- Bokomo Chocolate Bag 50g 10P12/C Instant Oats
- Bokomo Corn Flakes Bag 1.4kg 1P10/C Traditional
- Bokomo Corn Flakes Bag 10kg 1P1/C
- Bokomo Corn Flakes Bag 1kg 1P10/C Traditional
- Bokomo Corn Flakes Bag 1kg 1P10/C Traditional Industrial
- Bokomo Corn Flakes Bag 200g 1P12/C
- Bokomo Corn Flakes Bag 500g 1P28/C Traditional
- Bokomo Corn Flakes Bag 750g 1P12/C Traditional
- Bokomo Cranberry Crunch Pouch 1kg 1P10/C Granola
- Bokomo Cranberry Crunch Pouch 700g 1P12/C Granola
- Bokomo Cranberry Crunch Pouch 750g 1P12/C Granola
- Bokomo Cranberry Crunch Pouch 950g 1P10/C Granola
- Bokomo Fibre Plus White Bran Bag 375g 1P12/C
- Bokomo Frosted Corn Flakes Bag 350g 1P24/C
- Bokomo Instant Oats Carton 600g 1P12/C
- Bokomo Nutty Almond Bag 5kg 1P1/C Crunchies
- Bokomo Nut Raisin Crunch Pouch 1kg 1P10/C Granola
- Bokomo Nut Raisin Crunch Pouch 700g 1P12/C Granola
- Bokomo Nut Raisin Crunch Pouch 750g 1P12/C Granola
- Bokomo Nut Raisin Crunch Pouch 950g 1P10/C Granola
- Bokomo Nature Source Assorted Fruits & Nuts Pouch 700g 1P12/C
- Bokomo Nature Source Tropical Treat Pouch 700g 1P12/C
- Bokomo Oats Bag 25kg 1P1/C Quick Cooker
- Bokomo Oats Carton 200g 1P12/C Quick Cooker
- Bokomo Otees Bubblegum Bag 375g 1P12/C
- Bokomo Otees Chocolate Bag 375g 1P12/C
- Bokomo Otees Chocolate Bag 375g 1P12/C Pops
- Bokomo Otees Cream Soda Bag 375g 1P12/C
- Bokomo Otees Original Bag 400g 1P12/C
- Bokomo ProNutro Banana Bag 1kg 1P14/C
- Bokomo ProNutro Banana Bag 250g 1P12/C Toddlers
- Bokomo ProNutro Banana Bag 500g 1P12/C
- Bokomo ProNutro Banana Bag 750g 1P12/C
- Bokomo ProNutro Banana Chocolate Wrap 35g 1P20/C
- Bokomo ProNutro Banana Chocolate Wrap 35g 1P60/C
- Bokomo ProNutro Caramel Chocolate Wrap 50g 1P18/C High Protein
- Bokomo ProNutro Caramel Chocolate Wrap 50g 1P48/C High Protein
- Bokomo ProNutro Chocolate Bag 1kg 1P14/C
- Bokomo ProNutro Chocolate Bag 250g 1P12/C Toddlers
- Bokomo ProNutro Chocolate Bag 500g 1P12/C
- Bokomo ProNutro Chocolate Bag 500g 1P24/C Export
- Bokomo ProNutro Chocolate Bag 50g 1P120/C
- Bokomo ProNutro Chocolate Bag 750g 1P12/C
- Bokomo ProNutro Chocolate Brownie Wrap 50g 1P18/C High Protein

- Bokomo ProNutro Chocolate Brownie Wrap 50g 1P48/C High Protein
- Bokomo ProNutro Chocolate Wrap 35g 1P20/C
- Bokomo ProNutro Chocolate Wrap 35g 1P60/C
- Bokomo ProNutro Creamy Strawberry Wrap 50g 1P18/C High Protein
- Bokomo ProNutro Creamy Strawberry Wrap 50g 1P48/C High Protein
- Bokomo ProNutro Honey Melt Bag 500g 1P12/C Whole Wheat
- Bokomo ProNutro Original Bag 10kg 1P1/C
- Bokomo ProNutro Original Bag 1kg 1P14/C
- Bokomo ProNutro Original Bag 1kg 1P14/C Whole Wheat
- Bokomo ProNutro Original Bag 500g 1P12/C
- Bokomo ProNutro Original Bag 500g 1P12/C Whole Wheat
- Bokomo ProNutro Original Bag 500g 1P24/C Export
- Bokomo ProNutro Original Bag 50g 1P120/C
- Bokomo ProNutro Original Bag 750g 1P12/C
- Bokomo ProNutro Original Bag 750g 1P12/C Whole Wheat
- Bokomo ProNutro Original Wrap 35g 1P20/C
- Bokomo ProNutro Original Wrap 35g 1P60/C
- Bokomo ProNutro Strawberry Bag 500g 1P12/C
- Bokomo ProNutro Strawberry Bag 750g 1P12/C
- Bokomo ProNutro Vanilla Bag 250g 1P12/C
- Bokomo Rainbow Crunch Bag 350g 1P24/C
- Bokomo Strawberry Cornflakes Bag 350g 1P24/C
- Bokomo Strawberry Bag 50g 10P12/C Instant Oats
- Bokomo Traditional Oats Bag 1kg 1P10/C
- Bokomo Traditional Oats Bag 500g 1P20/C
- Bokomo Traditional Oats Carton 1kg 1P24/C Weet-Bix Breakfast Biscuits Mixed Berries 2 x 20
- Weet-Bix Breakfast Biscuits Mixed Berries 5 x 40
- Weet-Bix Breakfast Biscuits Cocoa Flavoured 2 x 20
- Weet-Bix Breakfast Biscuits Cocoa Flavoured 5 x 40
- Weet-Bix Breakfast Biscuits Wholegrain 2 x 20
- Weet-Bix Breakfast Biscuits Wholegrain 5 x 40
- Weet-Bix Wholegrain Wheat Biscuits 1.35kg
- Weet-Bix Wholegrain Wheat Biscuits 450g
- Weet-Bix Wholegrain Wheat Biscuits 900g
- Weet-Bix Wholegrain Wheat Biscuits Cocoa Flavour 375g
- Weet-Bix Wholegrain Wheat Biscuits Strawberry Flavour 375g
- Weet-Bix Wholegrain Wheat Biscuits Banana Flavour 375g

8. **Winner Selection:**

- (a) Valid entries will be entered into an automated random algorithm instant prize draw on the WhatsApp entry platform to stand a chance to win a share of R3 000 000 (Three Million Rand) in prizes.
- (b) Where the prize is not money, a winner may not ask for the prize to be exchanged for cash. A winner may not exchange a prize for another prize.
- (c) Prizes are not transferable.

- (d) The Promoter will not be responsible for any other expenses, costs, or taxes which the winner may incur as a result of acceptance or use of the prize.
- (e) Unless the Consumer Protection Act (Act 68 of 2008) specifies differently, the judge's decision is final.

9. **Winner Verification and Prize Delivery:**

(a) Instant Prize

- i. If you are an instant prize winner, you will be sent a WhatsApp text with a unique code and link to a USSD string to claim the prize.
- ii. You will be required to log in to the USSD string, enter in the unique code found in your winning SMS and follow the prompts to claim your prize.
- iii. The instant prize will be delivered using the mobile device that you entered the promotion with, for you to use at the participating prize partner.

10. **Invalid Entries:** Entries which are incomplete, unclear, submitted incorrectly, or submitted after the last day of entry or have errors or false information, or are from Disqualified Persons are invalid. The Promoter may refuse to award the prize if the Terms have not been followed or if the Promoter finds any wrongdoing in your participation in the Competition.

11. **Prizes:**

- (a) **Instant Prizes:** Instant prizes on offer total 359 300 (Three hundred fifty-nine thousand three hundred), broken down as follows:

i.

Reward	Denomination	Volume	Total Reward Value
Airtime - R5	R 5.00	279800	R 1 399 000.00
Airtime - R10	R 10.00	50000	R 500 000.00
Airtime - R20	R 20.00	25000	R 500 000.00
Data - 1GB	R 88.00	2000	R 176 000.00
Mr D Food	R 150.00	1500	R 225 000.00
Cash for Groceries	R 200.00	1000	R 200 000.00
		359300	R 3 000 000.00

12. Instant Prizes

- (a) Winners will not be permitted to select alternative prizes or denominations of prizes, all prizes are predetermined and prizes are not transferable and may not be exchanged for other prizes.
- (b) The instant prizes are as follows:
 - i. **Cash:** The cash will be delivered via ABSA Cash Send. The ABSA Cash Send prize is governed by the following terms and conditions:
 - 1) The prize entitles the Winner to a R200 (Two Hundred Rand) ABSA Cash Send voucher.
 - 2) The Winner will receive 2 SMS's (within 72 hours once redeemed via the redemption platform):
 - 3) SMS 1 - Contains the cash send withdrawal number to be used at an ABSA ATM
 - 4) SMS 2 - Contains the unique 6 digit pin code
 - 5) Once both SMS's received, the Winner must go to an ABSA ATM and select 'Cardless Services'.
 - 6) Enter the 10 digit pin from SMS 1.

- 7) The ATM will display the available funds in 'Wallet'.
- 8) Enter the 6 digit pin from SMS 2 in order to withdraw funds.
- 9) All funds have to be withdrawn in one transaction. If all the funds are not withdrawn in one transaction, the remaining funds will be forfeited
- 10) Winners have 30 (thirty) days from when the SMS's is issued to withdraw funds.
- 11) If the ABSA CashSend has not been redeemed via an ABSA ATM within the 30 (thirty) day period, it will expire and be forfeited.
- 12) The Winner does not have to bank with ABSA in order to redeem this prize.

ii. Airtime and Data

- 1) **AIRTIME:** The airtime prize is governed by the following terms and conditions:
 - a. The prize entitles the Winner to either a R5 (Five Rand), R10 (Ten Rand) or R50 (Fifty Rand) airtime prize (or network equivalent).
 - b. The airtime is loaded automatically to the qualifying MSISDN on redemption.
 - c. If a Winner is on a South African DNC (do not contact) list, it is the responsibility of the Winner to remove their MSISDN from the South African DNC list, in order to receive an airtime prize, before the prize is forfeited.
 - d. The airtime voucher can be used on any Cell C, MTN, Telkom Mobile or Vodacom mobile number.
 - e. Airtime will be loaded directly onto the winner's mobile number once selected.
 - f. Postpaid contracts that do not allow top ups and any other networks are excluded.
 - g. The airtime voucher is valid for 1 (one) year from the date of issue.
- 2) **DATA:** The data voucher entitles the winner to 1GB data voucher or network provider equivalent with the following terms and conditions.
 - a. The data voucher can be used on any Cell C, MTN, Telkom Mobile or Vodacom mobile number.
 - b. Data will be loaded directly onto the winner's mobile number once selected.
 - c. Data is valid for 30 (thirty) days once data is loaded.
- (c) **Uber Eats Vouchers:**
 - a. The Uber/Uber Eats prize is governed by the following terms and conditions:
 - b. The prize entitles the Winner to a R150 (One Hundred and Fifty Rand) Uber/Uber Eats voucher.
 - c. To activate the Uber/Uber Eats voucher, you have until 18 June 2025 to click the link received via SMS with your voucher link.
 - d. Once activated, the voucher is valid for 3 (three) years from date of issue.
 - e. The voucher cannot be exchanged for cash.
 - f. No cash balance will be given as change.
 - g. The voucher value will remain until the balance is either depleted or the expiry date is reached, whichever occurs first.
 - h. Vouchers are added via the Wallet tab and proceed to "add voucher code"
 - i. The voucher cannot be replaced if lost or stolen.
 - j. Should the Uber Ride/Eats order be more than the value of the individual Uber Ride/Eats voucher, the Participant will be required to pay in the difference of the cost.
 - k. Participants will be required to download the Uber app to use their vouchers.
 - l. All Uber Rides/Eats orders need to be booked via the Uber Ride/Eats app.
 - m. Uber vouchers are subject to Uber's regular Terms and Conditions, which are subject to change, unless otherwise specified in this section.
 - n. Any assistance on the Uber Ride/Uber Eats order can be requested via the in-app support system.

13. **Defects:** The Promoter is not responsible for defects in the prizes. The Promoter or the prize provider's total aggregate liability to you will not exceed the cost of the prize.

14. **Voucher Terms and Conditions:** Where an instant prize is a voucher, the prize may further be subject to the terms and conditions of that particular voucher. Please follow the voucher terms and conditions. Vouchers are non-refundable and cannot be exchanged for cash. The Promoter is not responsible for the loss, damage, or misuse of the voucher.
15. **Prize Substitution:** The Promoter may substitute prizes with similar prizes or with prizes which have a similar value.
16. **Indemnity:** To the maximum extent allowed by law, you indemnify the Promoter, its affiliates, associated companies, advertising agencies, advisers, suppliers, and agents against all claims, damages or losses resulting from your participation in this Competition, even where arising from negligent acts or omissions of the Promoter.
17. **Publicity:** The Promoter may ask you to be identified, recorded or photographed and to have the photographs or recordings published in various media, including print and web-based media, for purposes of the Competition or for the business of the Promoter. The Promoter may ask to use your image for marketing purposes, without any payment to you. You may decline this request.
18. **Wrongdoing:** The Promoter may disqualify you if fraud or cheating is suspected in your participation in the Competition. This can include manipulation of code or falsifying of data. You may also be banned from participating in this or any other competition which the Promoter or PepsiCo Inc. may run, for a period decided by the Promoter.
19. **Cancellation and Changes:** The Promoter may cancel or make changes to the Competition, the Terms or prizes at any time, where the Promoter believes that the change or cancellation is necessary or where things which are outside of the control of the Promoter happen. Any changes will be posted either within the Competition information or these Terms and will become effective immediately after being made or on a date chosen by the Promoter. You will not have any claim against the Promoter because of the changes in the Terms or the prizes.
20. **Technical failures and Unauthorized intervention:** The Promoter is not responsible for any problems or technical fault of any telephone network, online systems, servers, equipment, software, failure of any e-mail or entry to be received by the Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination of these things, including any damage to your computer, resulting from your participation in this Competition or your downloading any materials in this Competition.
21. **Consumer Protection Act:** The Competition will be conducted according to the relevant provisions of the Consumer Protection Act, 2008 ("CPA"). Should you win a prize in the Competition, you will promptly do all things necessary to allow the Promoter to comply with its obligations under the CPA including, but not limited to (i) providing any personal information required to facilitate handing over the prize (including providing proof of address and identity number) and (ii) signing receipt of the prize when it is delivered.
22. **Data Privacy:** By participating in the Competition, you consent to the transfer, storage and processing of your personal information. You may withdraw this consent at any time by written notification to the Promoter: ssaprivacyoffice@pepsico.com . The Promoter and its affiliates will collect and use the personal information listed herein (a) to enable your participation in this promotional competition; (b) for activities related to this competition; (c) for the Promoter's, its affiliates and subsidiaries' marketing purposes; and (d) for communication to you about products and product offers of the Promoter. The Promoter will not use the personal information for a different purpose without first obtaining your permission. The Promoter keeps personal information to fulfil the

purposes for which it was collected or as required by applicable laws or regulations and the Promoter's privacy policy: <https://ssa.pepsico.africa/privacy-notice>. Save for the Promoter's affiliates and the Promoter's service providers for the fulfilment of (a), (b) and (c), the Promoter will not allow third parties to use your personal information. You further agree that your personal information may in appropriate circumstances reside outside of South Africa, and you hereby agree to the transfer of your personal information to locations outside of South Africa and the use of your personal information in such locations as described in this clause.

23. **Law and jurisdiction:** These Terms are governed by the laws of South Africa.
24. **Questions:** Please contact 0800 212 360 or the Customer Care Line – consumercare@pioneerfoods.co.za if you have any questions about this Competition.
25. **Where to find these Terms:** A copy of these Terms is available at <https://bokomo.co.za/>

2025 BOKOMO SOCIAL MEDIA

BOKOMO POWER BOWL SOCIAL MEDIA COMPETITIONS TERMS AND CONDITIONS

Please read these Terms and Conditions ("**Terms**") carefully. The Terms set out below apply to all participants entering the Bokomo Power Bowl Social Media Competitions conducted by Bokomo ("**Promoter**"). If you do not agree to be bound by all of the Terms, then please refrain from entering the Competition. Instructions on how to enter into the Competition and all prizes form part of the Terms. Participation in the Competition is deemed to be your acceptance of the Terms and an acknowledgement of your legal capacity to enter the Competition. Entries not complying with any of the Terms will be invalid and be of no force and effect.

The Promoter reserves the right to amend these terms and conditions at any time during the Competition.

1. **Eligible Contestants:**

- a. The Competition is only open to all South African Citizens over the age of 18, except for Excluded Contestants (**Eligible Contestants**).
- b. The Competition will only take place in the Republic of South Africa.

2. **Excluded Contestants:**

- a. This competition is only open to the general public who are not employees of the Promoter.
- b. The competition is not open to the employees of the Promoter, its brand team, and the Promoter's sales agents, advertising agency staff, advisors, consultants, associated companies, and/or the supplier of any goods or services in connection with the competition (whether that person is employed by the Promoter or not) - including but not limited to Bokomo, and the immediate family members of aforesaid persons (including, but not limited to, spouses, life partners, parents and children), and any other person who is not employed directly by the Promoter.

3. **Duration:**

- a. The 3 Social Media Competitions commence from **Monday, 14 April, 00h01** and will end on **Friday, 16 May 2025 at 23h59**.
- b. Any entries received outside of the duration of the Competition will be deemed invalid, disqualified automatically, and will not be considered.
- c. Winners will be selected through a digital process via a randomised picker.

4. **Entry Mechanism & Entry Conditions:**

- a. In order to enter the Competition, an Eligible Contestant must:

- i) Follow Bokomo's social media competition posts' instructions: Bokomo's Facebook (@BOKOMO), Instagram (@bokomosouthafrica)

5. Number of entries:

- a. The more times an Eligible Contestant enters the Competition, the better their chances of winning.
- b. An Eligible Contestant may only win once during the Competition period.
- c. Only entries that occurred during the Competition period will be valid.

6. Prizes:

- a. Eligible Contestants entering the social media competitions stand a chance to win a Bokomo hamper and a Takealot voucher to the value of R500.
- b. The number of prizes to be given away each week is one so three (3) prizes in total for these social media competitions.
- c. Prizes will be drawn using randomised digital selection process.
- d. Total prize value over the campaign period (14 April – 16 May 2025) amounts to R3000.

7. Selection of a Winner:

- a. Winner(s) will be randomly selected from the pool of valid entries of Eligible Contestants.
- b. The draws will take into consideration all entries received on the day on which the last draw was conducted up until the day before the next draw.
- c. Winners will be announced on Bokomo's Facebook, Instagram and Twitter pages.

8. Contacting of a Winner:

- a. Potential Prize-Winners of the Social Media Competition will be asked to confirm their contact details for the prize-fulfilment process.
- b. The Promoters' Agency, MC Saatchi (Pty) Ltd (**Agency**), will contact a potential prize Winner via DM. Once details are received, the Agency will contact the winner by telephone (**Telephone Call**) using the cell phone number confirmed by the potential prize Winner.
- c. Contacted potential Prize-Winners will then be required to provide information to assist with delivery of their prize within 48 hours from receiving the Telephone Call by the prize-fulfilment Agency. Failure or refusal to provide the requested prize-deliver information within the 48 - hour time-frame, the potential Winner will be deemed to have rejected the Prize and it shall revert to the Promoters.
- d. The Promoters will endeavour to contact a Winner once every day for (3) three consecutive working days after their name is drawn and entry has been finalized and leave a voice message (if possible to do so), in order to verify their details. However, if the Winner cannot be reached and does not return the call within 24 hours of the last voice message being left on the (3rd) third working day of attempting to contact a Winner, the prize will be forfeited and another Winner will be selected in accordance with the provisions of the Terms.

- e. Entrants' and Winners' personal information will be handled in accordance with the Protection of Personal Information Act (**POPIA**).

9. Winner Prize Redemption:

- a. The Promoter shall not be responsible for any delay in delivery or failure of safe delivery of prizes.
- b. The Promoter reserves the right to request proof identity and proof of residency address (to the Promoter's satisfaction in its discretion) before issuing the prize.
- c. Prizes, or any unused portion thereof, are non-refundable, non-transferable or exchangeable and the Winner indemnifies the Promoter and its representatives against any harm in experiencing or using a prize to the fullest extent permitted by the Consumer Protection Act.

10. Forfeiture of the prize:

- a. The Promoter or its nominated prize-fulfilment agency will attempt to deliver the prize twice to the Winner. If the delivery is unsuccessful, the prize will be returned, and it will be the Winner's responsibility to claim or collect the prize. If a prize has not been claimed or collected by a Winner or their authorised representative after 72 (seventy two) hours of it being returned to the Promoter, or no reasonable effort is made on the part of the Winner to claim the prize, then the prize will be forfeited and will be allocated to a new Eligible Contestant that is selected in accordance with the provisions of this Agreement. The Promoter and its prize-fulfilment agency, merchandisers and Promoters shall not be responsible for any decline of acceptance of prizes for any reason.
- b. The prizes may not be awarded (and entries disqualified) if entry procedures or these Terms and Conditions have not been adhered to or if the Promoter detects and/or suspects any irregularities or fraudulent practices.

11. Promoter's Decision Final:

- a. The Promoter's decisions on all issues regarding the Competition will be final, binding and no correspondence will be entered into. The Promoter also reserves the right to:
 - i. correct any errors or omissions regarding the Competition, including on any published material; or
 - ii. suspend or terminate the Competition, on written notice at any time, and such cancellation or termination shall be deemed to have taken effect from the date of such notice.
- b. The Promoter's decision to disqualify an entry is final and no correspondence will be entered into.

**Disclaimer: Information was correct at time of publishing but may be subject to change.*