

2025 BOKOMO SOCIAL MEDIA

BOKOMO POWER BOWL SOCIAL MEDIA COMPETITIONS TERMS AND CONDITIONS

Please read these Terms and Conditions (“**Terms**”) carefully. The Terms set out below apply to all participants entering the Bokomo Power Bowl Social Media Competitions conducted by Bokomo (“**Promoter**”). If you do not agree to be bound by all of the Terms, then please refrain from entering the Competition. Instructions on how to enter into the Competition and all prizes form part of the Terms. Participation in the Competition is deemed to be your acceptance of the Terms and an acknowledgement of your legal capacity to enter the Competition. Entries not complying with any of the Terms will be invalid and be of no force and effect.

The Promoter reserves the right to amend these terms and conditions at any time during the Competition.

1. **Eligible Contestants:**

- a. The Competition is only open to all South African Citizens over the age of 18, except for Excluded Contestants (**Eligible Contestants**).
- b. The Competition will only take place in the Republic of South Africa.

2. **Excluded Contestants:**

- a. This competition is only open to the general public who are not employees of the Promoter.
- b. The competition is not open to the employees of the Promoter, its brand team, and the Promoter’s sales agents, advertising agency staff, advisors, consultants, associated companies, and/or the supplier of any goods or services in connection with the competition (whether that person is employed by the Promoter or not) - including but not limited to Bokomo, and the immediate family members of aforesaid persons (including, but not limited to, spouses, life partners, parents and children), and any other person who is not employed directly by the Promoter.

3. **Duration:**

- a. The 3 Social Media Competitions commence from **Monday, 14 April, 00h01** and will end on **Friday, 16 May 2025 at 23h59**.
- b. Any entries received outside of the duration of the Competition will be deemed invalid, disqualified automatically, and will not be considered.
- c. Winners will be selected through a digital process via a randomised picker.

4. **Entry Mechanism & Entry Conditions:**

- a. In order to enter the Competition, an Eligible Contestant must:
 - i) Follow Bokomo's social media competition posts' instructions: Bokomo's Facebook (@BOKOMO), Instagram (@bokomosouthafrica)

5. **Number of entries:**

- a. The more times an Eligible Contestant enters the Competition, the better their chances of winning.
- b. An Eligible Contestant may only win once during the Competition period.
- c. Only entries that occurred during the Competition period will be valid.

6. **Prizes:**

- a. Eligible Contestants entering the social media competitions stand a chance to win a Bokomo hamper and a Takealot voucher to the value of R500.
- b. The number of prizes to be given away each week is one so three (3) prizes in total for these social media competitions.
- c. Prizes will be drawn using randomised digital selection process.
- d. Total prize value over the campaign period (14 April – 16 May 2025) amounts to R3000.

7. **Selection of a Winner:**

- a. Winner(s) will be randomly selected from the pool of valid entries of Eligible Contestants.
- b. The draws will take into consideration all entries received on the day on which the last draw was conducted up until the day before the next draw.
- c. Winners will be announced on Bokomo's Facebook, Instagram and Twitter pages.

8. **Contacting of a Winner:**

- a. Potential Prize-Winners of the Social Media Competition will be asked to confirm their contact details for the prize-fulfilment process.
- b. The Promoters' Agency, MC Saatchi (Pty) Ltd (**Agency**), will contact a potential prize Winner via DM. Once details are received, the Agency will contact the winner by telephone (**Telephone Call**) using the cell phone number confirmed by the potential prize Winner.
- c. Contacted potential Prize-Winners will then be required to provide information to assist with delivery of their prize within 48 hours from receiving the Telephone Call by the prize-fulfilment Agency. Failure or refusal to provide the requested

prize-deliver information within the 48 - hour time-frame, the potential Winner will be deemed to have rejected the Prize and it shall revert to the Promoters.

- d. The Promoters will endeavour to contact a Winner once every day for (3) three consecutive working days after their name is drawn and entry has been finalized and leave a voice message (if possible to do so), in order to verify their details. However, if the Winner cannot be reached and does not return the call within 24 hours of the last voice message being left on the (3rd) third working day of attempting to contact a Winner, the prize will be forfeited and another Winner will be selected in accordance with the provisions of the Terms.
- e. Entrants' and Winners' personal information will be handled in accordance with the Protection of Personal Information Act (**POPIA**).

9. **Winner Prize Redemption:**

- a. The Promoter shall not be responsible for any delay in delivery or failure of safe delivery of prizes.
- b. The Promoter reserves the right to request proof identity and proof of residency address (to the Promoter's satisfaction in its discretion) before issuing the prize.
- c. Prizes, or any unused portion thereof, are non-refundable, non-transferable or exchangeable and the Winner indemnifies the Promoter and its representatives against any harm in experiencing or using a prize to the fullest extent permitted by the Consumer Protection Act.

10. **Forfeiture of the prize:**

- a. The Promoter or its nominated prize-fulfilment agency will attempt to deliver the prize twice to the Winner. If the delivery is unsuccessful, the prize will be returned, and it will be the Winner's responsibility to claim or collect the prize. If a prize has not been claimed or collected by a Winner or their authorised representative after 72 (seventy two) hours of it being returned to the Promoter, or no reasonable effort is made on the part of the Winner to claim the prize, then the prize will be forfeited and will be allocated to a new Eligible Contestant that is selected in accordance with the provisions of this Agreement. The Promoter and its prize-fulfilment agency, merchandisers and Promoters shall not be responsible for any decline of acceptance of prizes for any reason.
- b. The prizes may not be awarded (and entries disqualified) if entry procedures or these Terms and Conditions have not been adhered to or if the Promoter detects and/or suspects any irregularities or fraudulent practices.

11. Promoter's Decision Final:

- a. The Promoter's decisions on all issues regarding the Competition will be final, binding and no correspondence will be entered into. The Promoter also reserves the right to:
 - i. correct any errors or omissions regarding the Competition, including on any published material; or
 - ii. suspend or terminate the Competition, on written notice at any time, and such cancellation or termination shall be deemed to have taken effect from the date of such notice.
- b. The Promoter's decision to disqualify an entry is final and no correspondence will be entered into.

**Disclaimer: Information was correct at time of publishing but may be subject to change.*